



## *Celebrating 8 Years!*

*Anderson Magazine* has been telling the stories of our county since 2014. A story that focuses on what makes Anderson County special. From our strong industrial businesses to our favorite mom and pop shops. From our top-notch education system that starts with toddlers and takes you to higher learning. From the artisans to the farmers, the nonprofits to notable people. Everything that helps our country to grow, thrive and expand our success in our community and the surrounding areas.

*Anderson Magazine* shares information on business and industry, inspiring individuals, educational advances, organizations making a difference, healthcare, homes and so much more.

This business and lifestyle publication is simply the county's biggest cheerleader, champion and deliverer of our very best news.

### **OUR AUDIENCE**

When you advertise in *Anderson Magazine*, you connect with the movers, shakers and decisions makers.

### **CIRCULATION**

Digital Distribution — 5,000+

### **ADDED VALUE**

*Anderson Magazine* offers design and photography services for your advertising needs, ensuring you have a professional and clear message for potential customers. Advertisers are considered FIRST for story resources. Social media promotions also available.

[andersonmagazine.com](http://andersonmagazine.com)

# *Editorial & Deadline Calendar 2023*

## **APRIL**

- Senior Care
- Pet Friendly Places
- Start Your Summer Garden
- Easter Menu: Keeping It Local

### **Deadlines**

All advertising and articles due: March 24  
Online date: First week on April

## **MAY**

- Made in Anderson
- Lake Life
- Skin Cancer Awareness
- Graduate Spotlight

### **Deadlines**

All advertising and articles due: April 24  
Online date: First week of May

## **JUNE**

- Dining Guide
- Dairy Month Celebrating Local Farms
- Summer Camps
- Summer Style

### **Deadlines**

All advertising and articles due: May 22  
Online date: First week of June

## **JULY**

- See Anderson Like a Tourist
- Thrive and Safely Survive the Summer Heat
- Continuing Education
- Milestones

### **Deadlines**

All advertising and articles due: June 23  
Online date: First week of July

## **AUGUST**

- Back to School
- Hair Loss Awareness
- Home Refresh
- Anderson Born and Raised and Thriving
- Travel
- Wine & Dine

### **Deadlines**

All advertising and articles due: July 24  
Online date: First week of August

## **SEPTEMBER**

- Fitting in Fitness
- Small Businesses Helping Small Businesses
- Wellness is More Than Physical
- Golden Years
- Travel
- Wine & Dine

### **Deadlines**

All advertising and articles due: August 24  
Online date: First week of September

## **OCTOBER**

- Breast Cancer Awareness
- Fabulous Fall
- Women in Business
- Fire Safety
- Travel
- Wine & Dine

## **NOVEMBER**

- Make Your LOCAL Holiday Shopping List
- Holiday Meal Tips and Recipes
- Fall in Love with Your Skin
- Money Saving Tips
- Travel
- Wine & Dine

### **Deadlines**

All advertising and articles due: October 24  
Online date: First week of November

## **DECEMBER**

- Getting in the Holiday Spirit
- End of Year Tax Tips
- Winterizing
- Healthy Holidays
- Travel
- Wine & Dine

### **Deadlines**

All advertising and articles due: November 22  
Online date: First week of December

## TOP LEADERBOARD

**Dimensions:** 728 x 90 pixels

**File Size:** 60 kb max

**File Formats:** JPG, PNG, GIF (*animated*)

**\$300 monthly**

## MIDDLE LEADERBOARD

**Dimensions:** 728 x 90 pixels

**File Size:** 60 kb max

**File Formats:** JPG, PNG, GIF (*animated*)

**\$200 monthly**

## BOTTOM LEADERBOARD

**Dimensions:** 728 x 90 pixels

**File Size:** 60 kb max

**File Formats:** JPG, PNG, GIF (*animated*)

**\$100 monthly**

## BILLBOARD

**Dimensions:** 970 x 250 pixels

**File Size:** 200 kb max

**File Formats:** JPG, PNG, GIF (*animated*)

**\$250 monthly**

## SKYSCRAPER

**Dimensions:** 300 x 600 pixels

**File Size:** 60 kb max

**File Formats:** JPG, PNG, GIF (*animated*)

**\$300 monthly**

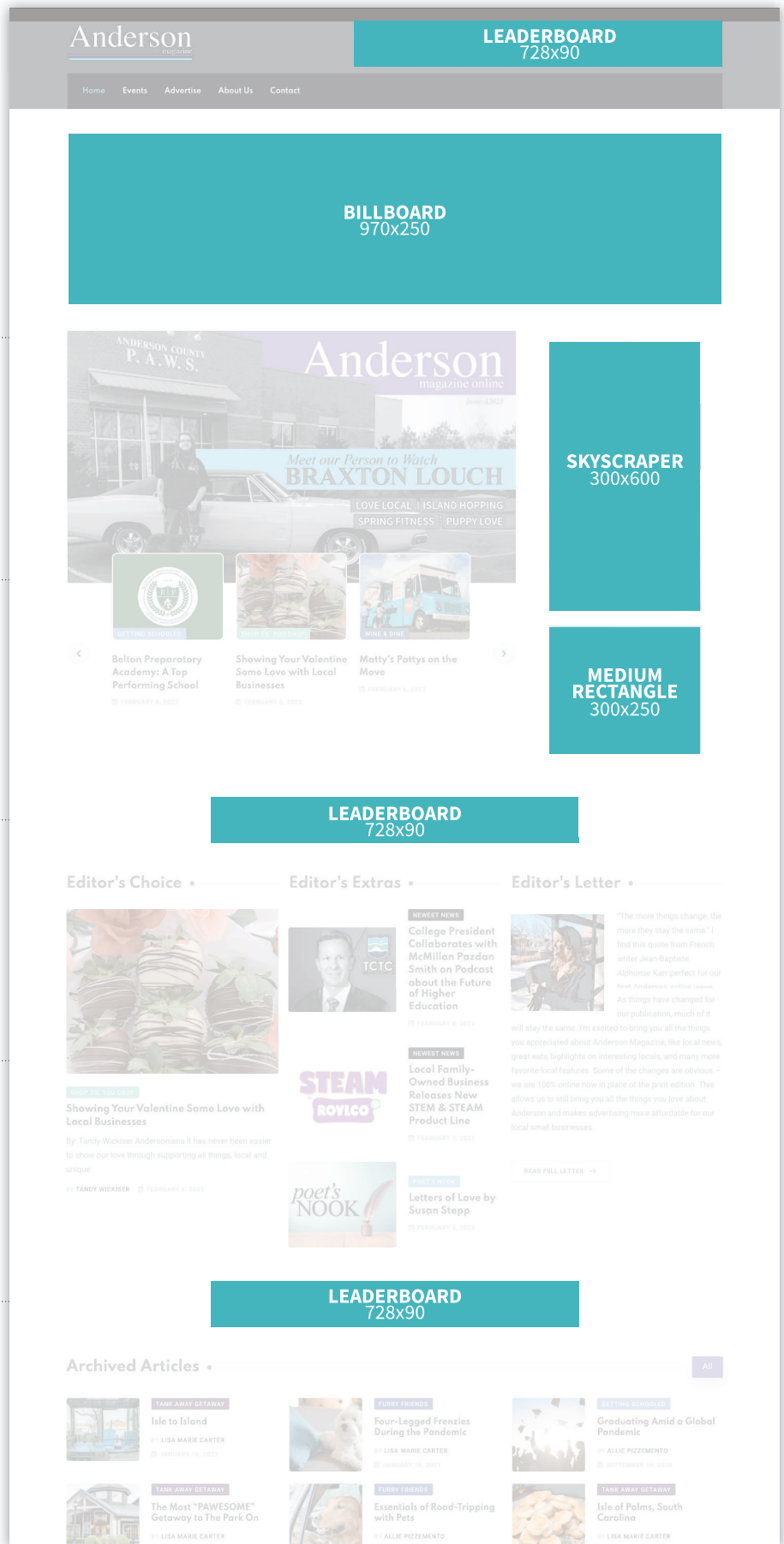
## MEDIUM RECTANGLE

**Dimensions:** 300 x 250 pixels

**File Size:** 60 kb max

**File Formats:** JPG, PNG, GIF (*animated*)

**Static: \$125 monthly**



## ADVERTISER DIRECTORY

Have your listing link to your website or social media on our advertisers page.

**\$10 monthly**

